

## Education

2006-2010  
Andrews University  
BFA in Graphic Design  
*cum laude*

## Technical Skills

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe Bridge  
Final Cut Pro  
Ableton Live  
Wordpress  
Mac & Windows operating systems

Paper structure design  
Lasercut structure design  
Studio & field photography  
Copywriting & editing  
HTML & CSS coding

## Work Experience

### **Mind Over Media Staff Designer**

Develop & implement media solutions for clients from non-profit & humanitarian aid sectors, including print pieces, video editing, web development, & logo creation.  
*March 2011–December 2015*

### **44RPM Founder & Creative Director**

Lasercut toy concepting & development; product & packaging design, social media management, video & photography direction. The brand featured eight original designs in its first year & continues to expand.  
*December 2014–present*

### **Duncan Toys Demonstrator & Consultant**

Illustrated for packages & products, consulted on toy design, created promotional videos, & served as special guest performer at events. Proposed & led product development on original mass market "Groove Kendama" toy. I continue to assist with design & consulting as a contractor.  
*June 2007–March 2015*

## Projects of Note

### **44RPM Flatpack Toy Design**

Developed a suite of lasercut wooden toys that ship as flat discs & press fit together into functional art objects. Designed accompanying record sleeve packaging. Over 750 pieces sold in our first year, with retailers in Tokyo, NYC, Singapore, & Prague.  
*December 2014–Present*

### **Duncan Groove Kendama**

Proposed an original invention to Duncan Toys & worked with their team to successfully bring it to market. In addition to designing the product, I worked on the logo, instructional illustrations, tutorials & promotional videos.  
*August 2015*

### **Recess Intl**

Assisted with brand development & asset design for American toy brand Recess's first season, including packaging, apparel, laser engravings, & social media video edits.  
*July 2015–present*

### **Adventist HealthCare Videos**

Served as associate producer & anchoring editor for an ongoing series of videos, including a five-part series of photo & audio stories shown at the 2011 Spring Conference for Understanding the Patient Experience, a companion story for the 2011 Spirituality in Medicine Conference, & video stories for the 2012-2015 Spring Conferences.  
*Spring 2011–present*

### **YoYoNews Brand Identity & Content**

Responsible for logo & graphic standards. Art directed the site's first "site takeover" advertising campaign in support of a product launch, as well as producing a week of original content to anchor it. Regular producer of original video, audio, & written content, including a 2013 bi-weekly column.  
*Winter 2012–present*

### **2014 Trick Innovator of the Year**

I was the 2014 recipient of this award, presented by the National Yo-Yo League to commemorate yo-yo players who have positively influenced the community through their creativity.  
*September 2014*

### **"All My Friend Are Made Of Paper" Exhibition**

As part of completing my studies at Andrews University, I conceived, constructed, & mounted an interactive show of original paper toys designed to emphasize the accessibility of art. Over 30 original pieces were displayed, & an estimated 200 blank toys were customized by the show attendees.  
*April 2010*